



www.snowman.in

Un-Risking Your Supply Chain
Delivering Sustainable, Consistent Efficiency

Agenda

- Group Offerings
- Core Values
- Infrastructure
- Pan India Network
- Advantages
- Variant Temperature Zones
- Services
- Solutions
- Operational Capabilities
- Quality & Processes
- Technology
- Sustainability
- Clientele



Redefining
India's supply chain
Source to store

Logistics Solutions

Snowman Logistics is India's leading integrated temperature-controlled logistics service provider that offers Warehousing, Distribution, 5PL services, Consultation services and more.



Container Freight Station & ICD Solutions

Gateway Distriparks offers Container Freight Station, Bonded Warehouse, Trailer & Rail Movement, ICD, Road Logistics.

Core Values



Consistent Customer Satisfaction

Exceptional customer service through tailored solutions and strong relationships.



Teamwork & Collaboration

Fostering a supportive work culture to achieve shared goals.



Compliance Reliability & Trust

Consistently meeting high standards to retain the confidence of our stakeholders.



Quality & Safety

Consistently delivering on commitments for safe and efficient handling and adopting Global standards throughout our operations.



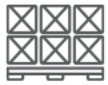
Innovation

Investing in advanced technologies, modern infrastructure, and process improvements for cutting-edge logistics solutions.



Sustainability

Minimizing environmental impact with eco-friendly initiatives.



2,00,000+

Pallet
Positions



21

Cities



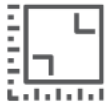
50

Warehouses
44 Multi Temp Warehouses
6 Dry Warehouses



600+

Trucks
Regularly adding more



3 Mn+

Total Land
Area (Sq ft)



50 Mn+

Cold Storage
Area (Cu ft)



1050+

Cities & Towns
Served



2600+

People



15000+
Deliveries per month



Capacity encompasses expansion

- Easy scalability
- Pan India connectivity
- Continuous expansion
- Presence in most of the industrial hubs
- Single point communication for national service
- Replicate processes and system across India faster





 <p>Pan India presence with strategically located A-Grade warehouses</p>	 <p>Swift reach to all strategic markets</p>	 <p>State-of-the-art infrastructure with 24/7 support</p>	 <p>Best-in-class technology and operating platforms</p>	 <p>ERP Driven operations</p>
 <p>Diverse range of source to store service solutions</p>	 <p>Company-owned infrastructure and vehicles</p>	 <p>Command centre for chamber temperature monitoring and control across India</p>	 <p>Customized solutions and designs</p>	 <p>Group offerings</p>

Source to Store Supply Chain Solutions

Variant Temperature Zones



-25°C

DRY

-18° Below	0° to 5°	8° to 10°	10° to 20°	Controlled ambient	Dry
Processed Poultry	Dressing	Dry Fruits	Chocolate	Chocolate	Industrial Products
Ice Cream	Tempered Chocolate	Banana	Ready-to-cook	Food Grains	Chemical Products
Processed Meat	Fruits	Dairy	Ready-to-eat	Paper Products	FMCG Products
Canned Seafood	Vegetables	Industrial Products	Eggs	Beverages/ Healthcare	General Merchandise

3PL Services

5PL Services



Transport Management

- ✓ Ambient transportation
- ✓ Temperature controlled transportation
- ✓ Route management
- ✓ Real time temperature monitoring



Warehousing & Inventory Management

- ✓ Dedicated/shared
- ✓ Ambient/temperature controlled
- ✓ Bonded
- ✓ Stock management



Imports

- ✓ Air/Sea shipment
- ✓ Compliance & custom clearance
- ✓ FSSAI sampling & clearance



Vendor Development & Sourcing

- ✓ Vendor development
- ✓ Vendor audits & approval
- ✓ Price negotiation
- ✓ Inventory Planning
- ✓ Procurement
- ✓ GST management



Order Management

- ✓ Order fulfillment
- ✓ Delivery planning

Core Competencies



Quality & Audit



Customized Solutions



Performance Monitoring



Network Optimization



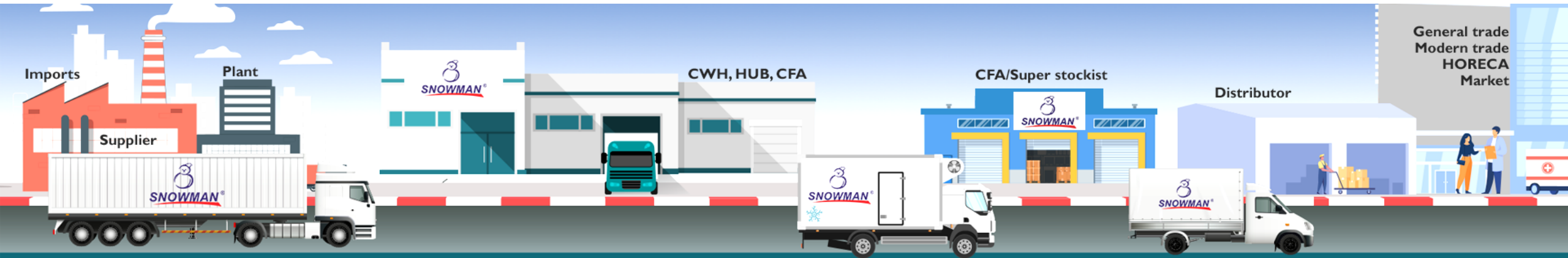
OTIF



Fill Rates



Compliance Management



SNOWEXPERTS	SNOWLINE®	SNOWPRESERVE®	SNOWREACH®	SNOWDISTRIBUTE	SNOWSERVE®
Consulting Business	Primary Transportations	Warehousing (shared facility)	Last Mile Connect	Supply Network	Dedicated Warehousing
<ul style="list-style-type: none"> - Customized solutions - Network solution - Processes and audits - Consultancy in SC 	<p>From: Suppliers/manufacturing To: CWH, HUB, CFA</p> <ul style="list-style-type: none"> - Transportation of cold & ambient - Long haul first mile transportation - 24x7 Tracking of vehicle. - Trip wise billing. 	<ul style="list-style-type: none"> - Dedicated and variable model - Shared and dedicated facilities - Fulfilment centers - Bonded warehouses - Receipt, pick, pack and dispatches - Returns management 	<ul style="list-style-type: none"> - Secondary transportation - Tertiary (B2B) distribution - 24x7 tracking of vehicles - POD management - Multi-temp vehicles - Routing - Milk run 	<ul style="list-style-type: none"> - Forecasting - Material planning - Sourcing & procurement - Vendor audit & approval - Stock management - Inventory ownership - Vendor management & payments - Compliance management - End to end services including billing & collections 	<ul style="list-style-type: none"> - Customer dedicated facilities - Customized services - Repacking, bundling and related - Warehouse, manpower, Compliance management - Strategic support - Includes all SNOWPRESERVE services
<p>Project Management</p> <ul style="list-style-type: none"> - Warehouse transition - System transition - Fleet management - Market entry 		<p>Value Added Services</p> <ul style="list-style-type: none"> - Packing, repacking, labelling - EXIM operations - Blast freezing - Palletization activity 			



Warehousing

SNOWPRESERVE®

150000+

Pallets handled (avg. monthly)

70+ Mn

UOM handled (avg. monthly)



Transportation

SNOWLINE®

SNOWREACH®

2500+

Trips per month (avg.)

5000+

Drops per month (avg.)



Fifth Party Logistics (5PL)

SNOWDISTRIBUTE

1500+

SKU's handled

1200+

Customer stores served

200+

Vendor partners

External audit



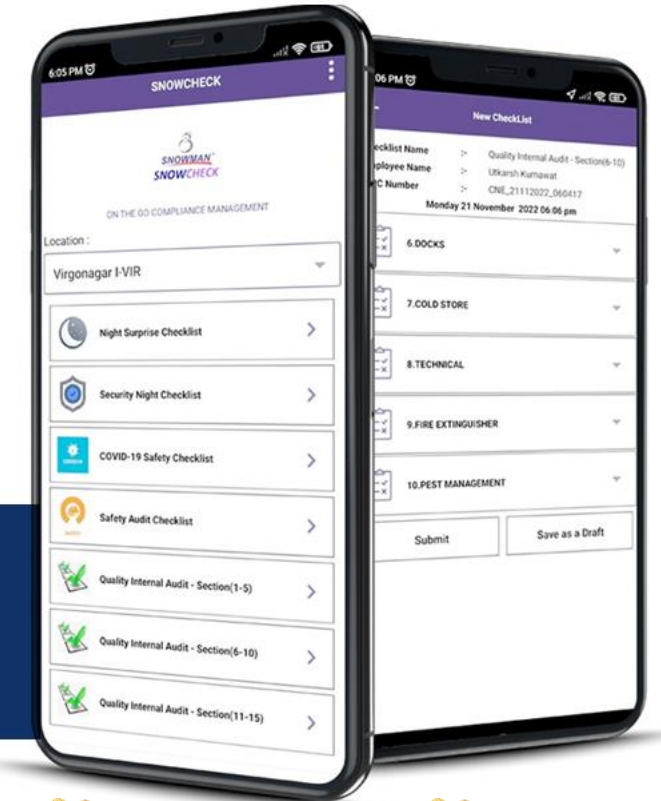
Quality audits yearly

Internal audit



Travel path checks

Snowman has a stringent quality management system with periodic audits and real time temperature monitoring



App-based audit & temp. control tools



Complaint management



Skill development



Food Safety Management System



Environment Management System



BRC certifications at specific locations



FSSAI License



Good Distribution Practices



4 EIA certified warehouses



Microsoft Dynamics 365 Business Central
ERP, WMS managing operations, warehousing, finance, CRM, supply chain, analytics & warehouse MIS



Transport management system
Integrated system, contract management, POD auditing with on-time delivery performance



24x7 Command centre
IoT based dynamic monitoring of vehicles and system triggered alerts



Online chamber monitoring
for real-time temperature control with alerts and escalations



Order management system
A network enabled technology platform to orchestrate the service delivery ecosystems



**Intelligent Idea
Intelligent Business**

Smart Systems and IoT Innovating each step forward

Mobile app-based
online checklists for
Warehouse compliance management



Digital lock (chamber/vehicle)
with secure electronic
locking system



Dashboards and reports
for robust and transparent
reporting systems



Complaint ticketing system
for tracking Internal
technical complaints



For a better today and brighter tomorrow, Snowman Logistics is building energy-efficient models to create a 'Green Logistics' segment that is environment-friendly, uses renewable energies and reduces resource consumption.



Solar panels
in all warehouses



Carbon emission reduction
207345 MT
in 25 years



258430 Trees
saved for
25 years



CNG vehicles



Ultracool vehicles
PCM Plates
(Eutectic plates)



IoT based
refrigeration monitoring
& analytics

Clientele





QSR & RTC



Dairy & Ice cream



E-Commerce



FMCG & Others



Agriculture



Meat, Seafood & Poultry



Healthcare & Pharmaceuticals

Thank you...

SNOWMAN LOGISTICS LIMITED
Sy. No. 36/1, Virgonagar, Old Madras Road,
Bandapura Village, Bidarehalli Hobli,
Bengaluru 560 049
Karnataka - India

Phone: +91 80 6769 3700
info@snowman.in



“
Strong organization
wide commitment
and sponsorship
”

“
Early technology adoption;
change management
”

“
Patience and allow space for
people to adjust. Sustaining the
change through reinforcement
”

“
Communicate, communicate &
communicate... At all levels and in
as many forums as one can access
”

