



Un-Risking Your Supply Chain
Delivering Sustainable, Consistent Efficiency

Agenda

- Group Offerings
- Core Values
- Infrastructure
- Pan India Network
- Advantages
- Variant Temperature Zones
- Services
- Solutions
- Operational Capabilities
- Quality & Processes
- Technology
- Sustainability
- Clientele



Redefining
India's supply chain
Source to store

Logistics Solutions

Snowman Logistics is India's leading integrated temperature-controlled logistics service provider that offers Warehousing, Distribution, 5PL services, Consultation services and more.



Container Freight Station & ICD Solutions

Gateway Distriparks offers Container Freight Station, Bonded Warehouse, Trailer & Rail Movement, ICD, Road Logistics.

Core Values



Consistent Customer Satisfaction

Exceptional customer service through tailored solutions and strong relationships.



Teamwork & Collaboration

Fostering a supportive work culture to achieve shared goals.



Compliance Reliability & Trust

Consistently meeting high standards to retain the confidence of our stakeholders.



Quality & Safety

Consistently delivering on commitments for safe and efficient handling and adopting Global standards throughout our operations.



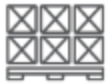
Innovation

Investing in advanced technologies, modern infrastructure, and process improvements for cutting-edge logistics solutions.



Sustainability

Minimizing environmental impact with eco-friendly initiatives.



1,50,000+

Pallet
Positions



21

Cities



46

Warehouses
44 Multi Temp Warehouses
2 Dry Warehouses



600+

Trucks
Regularly adding more



3 Mn+

Total Land
Area (Sq ft)



50 Mn+

Cold Storage
Area (Cu ft)



1050+

Cities & Towns
Served



2600+

People



15000+
Deliveries per month



Capacity encompasses expansion

Pan India Network



- Easy scalability
- Pan India connectivity
- Continuous expansion
- Presence in most of the industrial hubs
- Single point communication for national service
- Replicate processes and system across India faster





Pan India
presence with
strategically
located A-Grade
warehouses



Swift reach to
all strategic
Markets



State-of-the-art
infrastructure
with 24/7
support



Best-in-class
technology and
operating
platforms



ERP Driven
operations



Diverse range of
source to store
service solutions



Company-owned
infrastructure
and vehicles



Command centre for
chamber
temperature
monitoring and
control across India



Customized
solutions and
designs



Group
offerings

Source to Store Supply Chain Solutions

Variant Temperature Zones



-25°C

DRY

-18° Below	0° to 5°	8° to 10°	10° to 20°	Controlled ambient	Dry
 Processed Poultry	 Dressing	 Dry Fruits	 Chocolate	 Chocolate	 Industrial Products
 Ice Cream	 Tempered Chocolate	 Banana	 Ready-to-cook	 Food Grains	 Chemical Products
 Processed Meat	 Fruits	 Dairy	 Ready-to-eat	 Paper Products	 FMCG Products
 Canned Seafood	 Vegetables	 Industrial Products	 Eggs	 Beverages/ Healthcare	 General Merchandise

3PL Services

5PL Services



Transport Management

- ✓ Ambient transportation
- ✓ Temperature controlled transportation
- ✓ Route management
- ✓ Real time temperature monitoring



Warehousing & Inventory Management

- ✓ Dedicated/shared
- ✓ Ambient/temperature controlled
- ✓ Bonded
- ✓ Stock management



Imports

- ✓ Air/Sea shipment
- ✓ Compliance & custom clearance
- ✓ FSSAI sampling & clearance



Vendor Development & Sourcing

- ✓ Vendor development
- ✓ Vendor audits & approval
- ✓ Price negotiation
- ✓ Inventory Planning
- ✓ Procurement
- ✓ GST management



Order Management

- ✓ Order fulfillment
- ✓ Delivery planning

Core Competencies



Quality & Audit



Customized Solutions



Performance Monitoring



Network Optimization



OTIF



Fill Rates



Compliance Management



SNOWLINE®

**From: Suppliers/manufacturing
To: CWH, HUB, CFA**

- Transportation of cold & ambient
- Long haul first mile transportation
- 24x7 Tracking of vehicle.
- Trip wise billing.

SNOWPRESERVE®

- Dedicated and variable model
- Shared and dedicated facilities
- Fulfilment centers
- Bonded warehouses
- Receipt, pick, pack and dispatches
- Returns management

Value Added Services

- Packing, repacking, labelling
- EXIM operations
- Blast freezing
- Palletization activity

SNOWREACH®

- Secondary transportation
- Tertiary (B2B) distribution
- 24x7 tracking of vehicles
- POD management
- Multi-temp vehicles
- Routing
- Milk run

SNOWDISTRIBUTE®

- Forecasting
- Material planning
- Sourcing & procurement
- Vendor audit & approval
- Stock management
- Inventory ownership
- Vendor management & payments
- Compliance management
- End to end services including billing & collections
- Customized solutions
- Network solution
- Project Management



Warehousing

SNOWPRESERVE®

150000+

Pallets handled (avg. monthly)

70+ Mn

UOM handled (avg. monthly)



Transportation

SNOWLINE®

SNOWREACH®

2500+

Trips per month (avg.)

5000+

Drops per month (avg.)



Fifth Party Logistics (5PL)

SNOWDISTRIBUTE

1500+

SKU's handled

1200+

Customer stores served

200+

Vendor partners

Quality & Processes



External audit



Quality audits yearly

Internal audit



Travel path checks

Snowman has a stringent quality management system with periodic audits and real time temperature monitoring



App-based audit & temp. control tools



Complaint management



Skill development



Food Safety Management System



Environment Management System



BRC certifications at specific locations



FSSAI License



Good Distribution Practices



4 EIA certified warehouses



Microsoft Dynamics 365 Business Central
ERP, WMS managing operations, warehousing, finance, CRM, supply chain, analytics & warehouse MIS



Transport management system
Integrated system, contract management, POD auditing with on-time delivery performance



24x7 Command centre
IoT based dynamic monitoring of vehicles and system triggered alerts



Online chamber monitoring
for real-time temperature control with alerts and escalations



Order management system
A network enabled technology platform to orchestrate the service delivery ecosystems



**Intelligent Idea
Intelligent Business**

Smart Systems and IoT Innovating each step forward

Mobile app-based
online checklists for
Warehouse compliance management



Digital lock (chamber/vehicle)
with secure electronic
locking system



Dashboards and reports
for robust and transparent
reporting systems



Complaint ticketing system
for tracking Internal
technical complaints



For a better today and brighter tomorrow, Snowman Logistics is building energy-efficient models to create a 'Green Logistics' segment that is environment-friendly, uses renewable energies and reduces resource consumption.



Solar panels
in all warehouses



**Carbon
emission reduction**
207345 MT
in 25 years



258430 Trees
saved for
25 years



CNG vehicles



Ultracool vehicles
PCM Plates
(Eutectic plates)



IoT based
refrigeration monitoring
& analytics

Clientele



QSR &
RTC



Dairy &
Ice cream



E-Commerce



FMCG &
Others



Agriculture



Meat,
Seafood & Poultry



Healthcare &
Pharmaceuticals

Thank you...

SNOWMAN LOGISTICS LIMITED
Prius Platinum, 4th Floor, Saket District Centre,
Sector 6, Saket,
New Delhi - 110017
Tel No: 011-40554500

Phone: +91 80 6769 3700
info@snowman.in



“
Strong organization
wide commitment
and sponsorship
”

“
Early technology adoption;
change management
”

“
Patience and allow space for
people to adjust. Sustaining the
change through reinforcement
”

“
Communicate, communicate &
communicate... At all levels and in
as many forums as one can access
”

